

SKY FORD

Sky Ford was launched on the unshakeable belief that genuine commitment to the customer and unrivalled after sales service are essential ingredients in any retail success story.

There is nothing magical about our business formula. It is based on the simple philosophy that hard work plus enthusiasm plus respect for the customer provide a firm foundation for any company. Add pride in the product that you offer and we believe you have a winning combination.

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www.skyford.co.uk



TERMS AND CONDITIONS

The Sky Ford Care Card is run by Loyalty Logistix Limited, the following terms and conditions apply;

1. These Terms and Conditions govern the collection of rewards and use of discounts. When purchasing a new or used vehicle from Sky Ford, the customer will be issued a Sky Ford Care Card. By using the Sky Ford Care Card, The Customer accepts these rules.
2. Loyalty Logistix will create a Sky Ford Care Card account to record transactions by each customer.
3. All participants in the Sky Ford Care Card scheme must be resident in the UK and aged 18 years or over. Changes in address must be notified to Sky Ford.
4. Rewards will be added to the Care Card account when the customer has undertaken a transaction.
5. Sky Ford determine the 'relevant' transactions on which rewards can be earned and redeemed, together with the value to be earned. (A list of the incentives and discounts available from Sky Ford, are detailed in this leaflet.)
6. The incentives and discounts are automatically recorded on the microchip held within the Care Card. Each time the card is presented to Sky Ford for any of the qualifying items, the relevant reward/discount will automatically be 'scored' on your card to be redeemed upon renewal.
7. Loyalty Logistix Limited have no responsibility for the delivery, standard, quality or otherwise of any goods and services received or supplied or the failure of Sky Ford to honour a redemption or make a specific reward available.
8. Rewards can be redeemed once credited to Sky Ford Care Card, Loyalty Logistix are not responsible for a failure, delay or error by Sky Ford to notify of points to be credited.
9. Value accrued on the Sky Ford Care Card can be redeemed against the purchase of a new or used vehicle from Sky Ford.
10. The Balance is personal to the Sky Ford Care Card account and cannot be transferred.



Sky Ford

www.skyford.co.uk

Care Card





Welcome

Thank you for choosing **Sky Ford**

We pride ourselves on being a customer driven business. We strive to provide an unrivalled service throughout the Dealership. As a result the Sky Ford Care Card was launched to recognise and reward the ongoing loyalty of all our customers.

How does it work?

Whether you visit us for regular maintenance, buy accessories from our retail parts shop or indeed recommend a friend to purchase a vehicle here, you will be entitled to significant cost savings.

In addition, as a thank you for choosing to use Sky Ford you will be rewarded with a credit to your card balance.

You can view your account balance at any time by logging on to your personal web page at www.skyford.co.uk and following the Loyalty Card link. Using the login details provided with your Sky Ford welcome letter.

Your Card

Your new Sky Ford Care Card has been preloaded with £75 in recognition of your recent purchase. Thank you!

Simply present the attached Sky Ford Care Card each time you, or your friends and family, visit us and the associated discount will be deducted from the card balance and the reward added.

When you change your vehicle or purchase another, the accrued balance can then be used to offset the cost by applying the card balance as a discount up to the amounts shown opposite.

In addition, as a care card holder you will also be entitled to unique additional Special Offers and Events from time to time.

We look forward to welcoming you.



Benefits

Redeem up to	Benefits	Reward
	Vehicle Purchase	£75
	Referral	£75
10%	1 st Service	£30
10%	2 nd Service	£40
10%	3 rd Service	£50
20%	4 th Service Onwards	£50
10%	Friend & Family Service	£40
	MOT	£10
20%	Repairs	£10
	App. Body Shop	£50
£50*	Non. App. Body Shop	
20%	Accessory Purchase	£10
20%	Accessory Fitting	£10
10%	Parts	£10
£300	New Car Purchase	
£400	Used Car Purchase	

* toward excess

Discounts shown are maximum available and cannot be used in conjunction with any other offer.

